

COOKIE POLICY

This document contains information about the technologies that enable this Website to achieve the following goals. These technologies allow the Data Controller to collect and save information (for example through the use of Cookies) or to use resources (for example by running a script) on the User's device when the latter interacts with this Website.

For simplicity, in this document these technologies are briefly referred to as "Tracking Tools", unless there is reason to differentiate. For example, although Cookies can be used in both web and mobile browsers, it would be inappropriate to talk about Cookies in the context of mobile applications, since they are Tracking Tools that require the presence of a browser. For this reason, within this document the term Cookie is used only to specifically indicate that particular type of Tracking Tool. Some of the purposes for which Tracking Tools are used may also require your consent. If consent is given, it may be freely revoked at any time following the instructions contained in this document. This Website uses Tracking Tools managed directly by the Owner (commonly called "First Part" Tracking Tools) and Tracking Tools that enable services provided by third parties (commonly called "third-party" Tracking Tools). Unless otherwise specified in this document, these third parties have access to their respective Tracking Tools. The duration and expiration of Cookies and other similar Tracking Tools may vary depending on what you or each third-party provider has set. Some of them expire at the end of the User's browsing session.

In addition to what is specified in the description of each of the categories below, Users may obtain more detailed and up-to-date information on the duration, as well as any other relevant information – such as the presence of other Tracking Tools – in the privacy policies of their third-party suppliers (through the links made available) or by contacting the Data Controller.

Activities strictly necessary to ensure the operation of this Website and the provision of the

This Website uses cookies commonly referred to as "technical" or other similar Tracking Tools to carry out activities strictly necessary to ensure the operation or provision of the Service.

Other tasks that use Tracking Tools

Improving the experience

This Website uses Tracking Tools to provide a personalized user experience, enabling better management of personal settings and interaction with external networks and platforms.

Interaction with social networks and external platforms

This type of service allows you to make interactions with social networks, or with other external platforms, directly from the pages of this Website. The interactions and information acquired by this Website are in any case subject to the User's privacy settings relating to each social network. This type of service may still collect traffic data for pages where the service is installed, even when Users do not use it. It is recommended that you log out of your respective services to ensure that the data processed on this Website is not linked back to your profile.

The LinkedIn button and LinkedIn social widgets are interaction services with the LinkedIn social network, provided by LinkedIn Inc.

This type of service allows you to view content hosted on external platforms directly from the pages of this Website and to interact with them. In the event that such a service is installed, users may collect traffic data for the pages on which it is installed even if users do not use the service.

Widget Google Maps (Google Inc.)

Google Maps is a map viewing service operated by Google Inc. that allows this Website to integrate such content into its pages.

Personal Data Processed: Cookies and Usage Data.

Place of processing: United States – Privacy Policy.

Measurement

This Website uses Tracking Tools to measure traffic and analyze user behavior with the goal of improving the Service.

Statistics

The services contained in this section allow the Data Controller to monitor and analyze traffic data and serve to track the User's behavior.

Google Analytics (Google Inc.)

Google Analytics is a web analytics service provided by Google Inc. ("Google"). Google uses the Personal Data collected for the purpose of tracking and reviewing the use of this Website, compiling reports and sharing them with other services developed by Google. Google may use Personal Data to contextualize and personalize the ads of its advertising network.

Personal Data Processed: Cookies and Usage Data.

Place of processing: United States – Privacy Policy – Opt Out.

How to manage preferences and give or revoke consent

There are several ways to manage Tracking Tools preferences and to give or revoke consent where necessary:

Users can manage Tracking Tools preferences directly through their device settings — for example, they can prevent tracking tools from being used or archived.

In addition, whenever the use of Tracking Tools depends on consent, you may give or revoke that consent by setting your preferences within the cookie policy or updating those preferences through the tracking settings widget, if any.

Thanks to special functions of the browser or device it is also possible to remove previously saved Tracking Tools. Other Tracking Tools in your browser's local memory can be removed by clearing your browsing history.

With regard to Third Party Tracking Tools, Users can manage preferences and revoke consent by visiting their opt out link (if available), using the tools described in the third party's privacy policy, or contacting them directly.

Find tracking tools settings

Users may, for example, find information on how to manage Cookies in some of the most popular

[Google Chrome](#)

[Mozilla Firefox](#)

[Apple Safari](#)

[Microsoft Internet Explorer](#)

[Microsoft Edge](#)

[Brave](#)

[Opera](#)

Users can also manage some Mobile Tracking Tools by disabling them through device settings, such as mobile advertising settings or tracking settings in general (Users can consult device settings to locate the relevant one).

Advertising industry initiatives for consensus management

Without prejudice to the foregoing, users are informed of the possibility to use the information on YourOnlineChoices (EU), Network Advertising Initiative (USA) and Digital Advertising Alliance (USA), DAAC (Canada), DDAI (Japan) or other similar services. With these services you can manage tracking preferences of most advertising tools. The Data Controller therefore advises Users to use these resources in addition to the information provided in this document.

The Digital Advertising Alliance also provides an application called AppChoices that helps Users control behavioral advertising on mobile applications.